

## Smart Sauna Shopping - Checklist

To make sure you're getting the best, most effective infrared sauna out there, consider these key points.

### FOR HOME and BUSINESS OWNERS

- What length of infrared wave is emitted by the heaters?  
*The longer the infrared wave emitted, the more effective the infrared heat will be for you.*
- Were the heaters 'purpose built' for heating the human body?
- What is the term of the warranty?
- What is covered by the warranty?
- Does the unit's EMF/ELF emissions exceed the EPA's 3mG threshold of concern?
- Consider the placement of heaters in the sauna cabin – Were they designed to heat the body from all sides?
- Are the heaters configured to protect the head from excessive heat exposure?
- Are all finishes and adhesives non-VOC compliant?
- What sauna capacity do you need?  
*See all of the Clearlight® Infrared Sauna options at [www.jwsaunas.com](http://www.jwsaunas.com)*

### FOR BUSINESS OWNERS

Adding an infrared sauna can create a whole new profit center to your business. Here are a few things to consider before buying.

- What type of business do you have? Is an infrared sauna a good fit?
- How much space do you have available?
- How many unites can fit in your available space?
- What are you interested in providing; a private sauna suite(s) or community style sauna?
- What other amenities will be included in the sauna suites?
- What size sauna would be best for your clients – Premier or Sanctuary?
- Do you have electrical restrictions/barriers that may require a licensed electrician?
- Consider all additional expenses (e.g., staff, electrical, custodial supplies)
- Will you need professional installation?
- Will towels be provided with service? If so, be sure to factor in an on-site laundry facility.
- How will you sanitize the sauna between sessions? What products are recommended?
- Which wood works best in your commercial space's design – basswood or cedar?
- Be sure to create the additional intake and scheduling forms you'll need.
- How much will you charge for this service?
- What is the warranty for a commercial sauna?
- Will you need additional liability insurance?

**Need help assessing whether an infrared sauna is right for your business?  
Call Jenerate Wellness today - 608-630-4039**